



Skin Health Alliance Regional Annual Licence

REF: **SEP03**

This Regional Annual License confirms that the following products are hereby granted permission by Skin Health Alliance Ltd to use its accredited mark in all advertising and promotional communications available including, but not limited to, packaging, websites, broadcast media, print, direct marketing and outdoor advertising:

ATG® MAXIFLEX® ACTIVE™
ATG® MAXIFLEX® COMFORT™
ATG® MAXIFLEX® CUT™
ATG® MAXIFLEX® ELITE™
ATG® MAXIFLEX® ENDURANCE™
ATG® MAXIFLEX® ULTIMATE™
ATG® MAXICUT®
ATG® MAXICUT® OIL™
ATG® MAXICUT ULTRA
ATG® MAXIDEX®
ATG® MAXIDRY®
ATG® MAXIDRY® PLUS™
ATG® MAXICHEM®
ATG® MAXIFOAM
ATG® MAXITHERM®
ATG® MAXILITE®
ATG® MAXILITE®
ATG® NBR-LITE® EXTRA™
ATG® NOVATRIL®
ATG® NOVATRIL® PLUS™

Territories of which this license includes: **GLOBAL**

AFRICA, ASIA, AUSTRALASIA AND OCEANIA, EUROPE (INCL. RUSSIA), MIDDLE EAST, NORTH AMERICA, SOUTH AND CENTRAL AMERICA.

Term: **1ST SEPTEMBER 2022 – 31ST AUGUST 2023**

Kind Regards,

James Stalley
Director of Business Development
Skin Health Alliance



Skin Health Alliance
Willan House
4 Fitzroy Square
London, W1T 5HQ
UK Company No.: 7445820
UK VAT No.: 129310926



Skin Health Alliance Scientific Review

The Skin Health Alliance (SHA) independent review committee led by **Professor David Gawkrödger** have thoroughly reviewed the scientific dossier submitted. Assessments of the supporting regulatory, consumer and skin safety credentials of the finished product(s) and variant ingredients have been carried out.

Examination of user and clinical trials data and additional research data used to support any efficacy claims have been supported.

Further comprehensive information relating to the safety and environmental impact of the products manufacture, use and disposal have also been noted.

The SHA committee have concluded that the proposed product(s) disclosed within the scientific dossier are suitable for licensed accreditation and endorsement:

MaxiChem (New Generation)

MaxiDex

SHA representative names and details enclosed within this document are for internal and regulatory purposes only and must not be used externally without prior permission from this office.

Date: **22nd September 2021**

Signed:

James Stalley

Associate Director | Business Development
Skin Health Alliance



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